

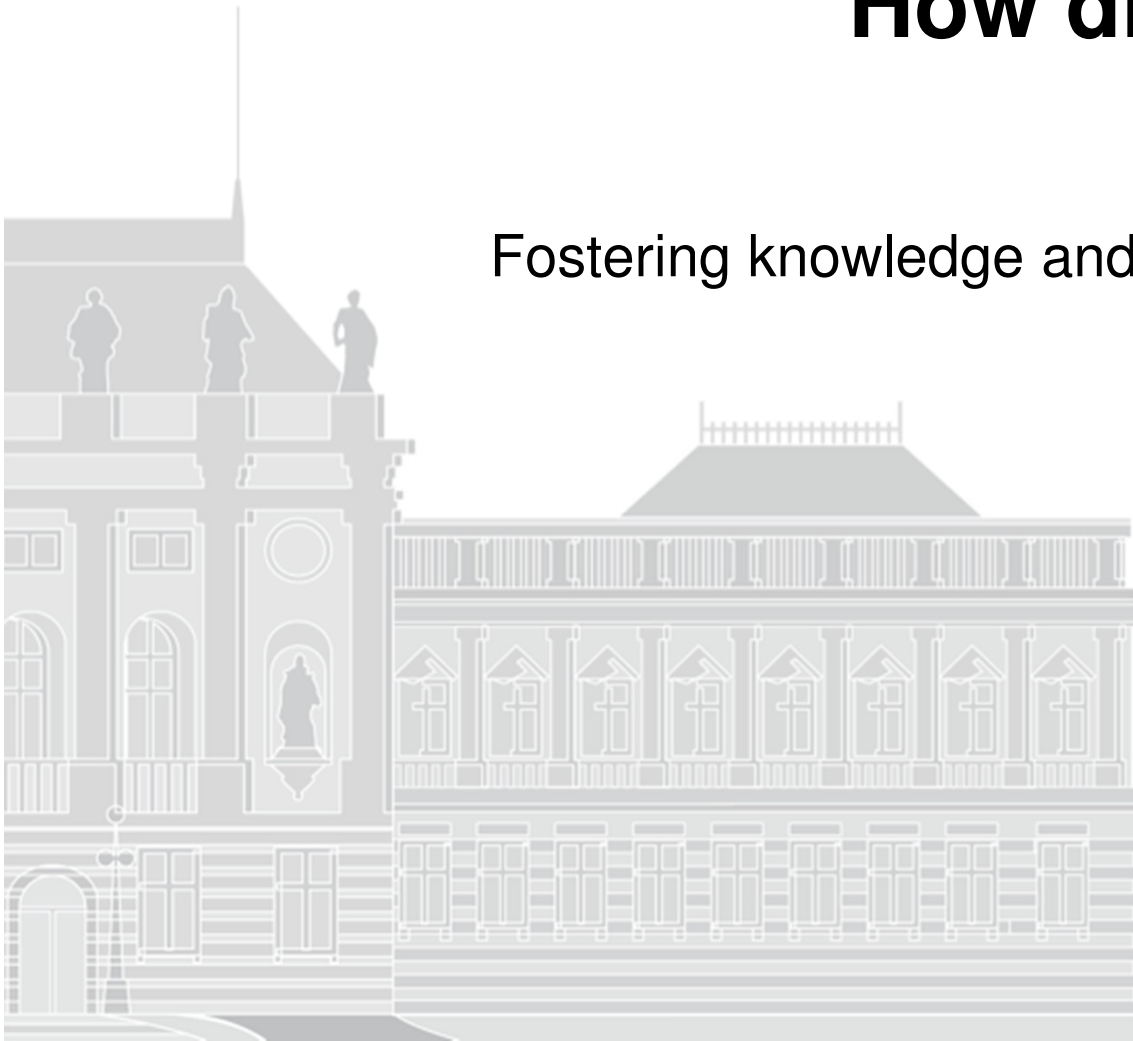
How did we do it?

Fostering knowledge and actions around Industrial Culture

InduCult2.0
Final event

Zwickau (GER), 04.04.2019

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Wolfgang Fischer

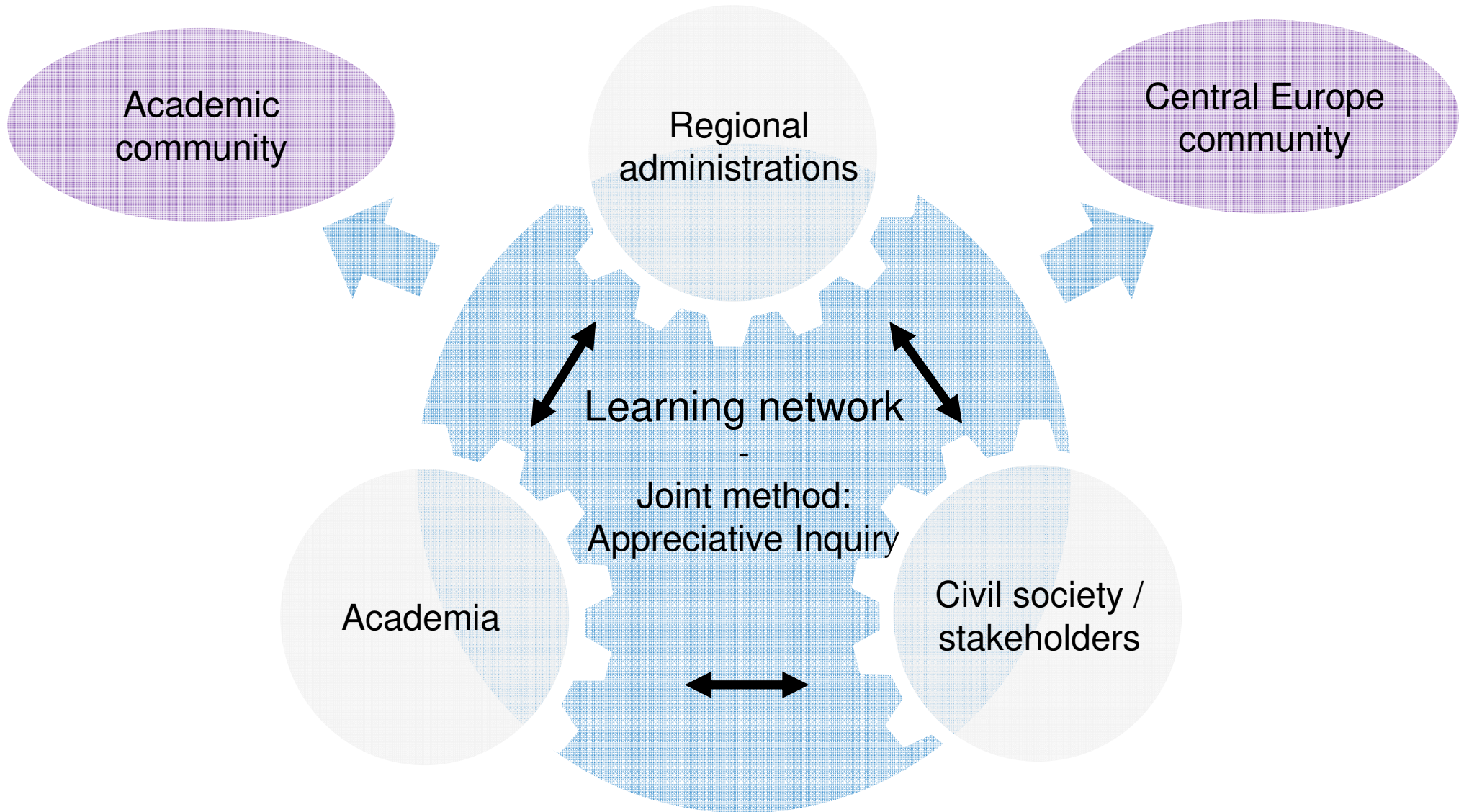


Project aims

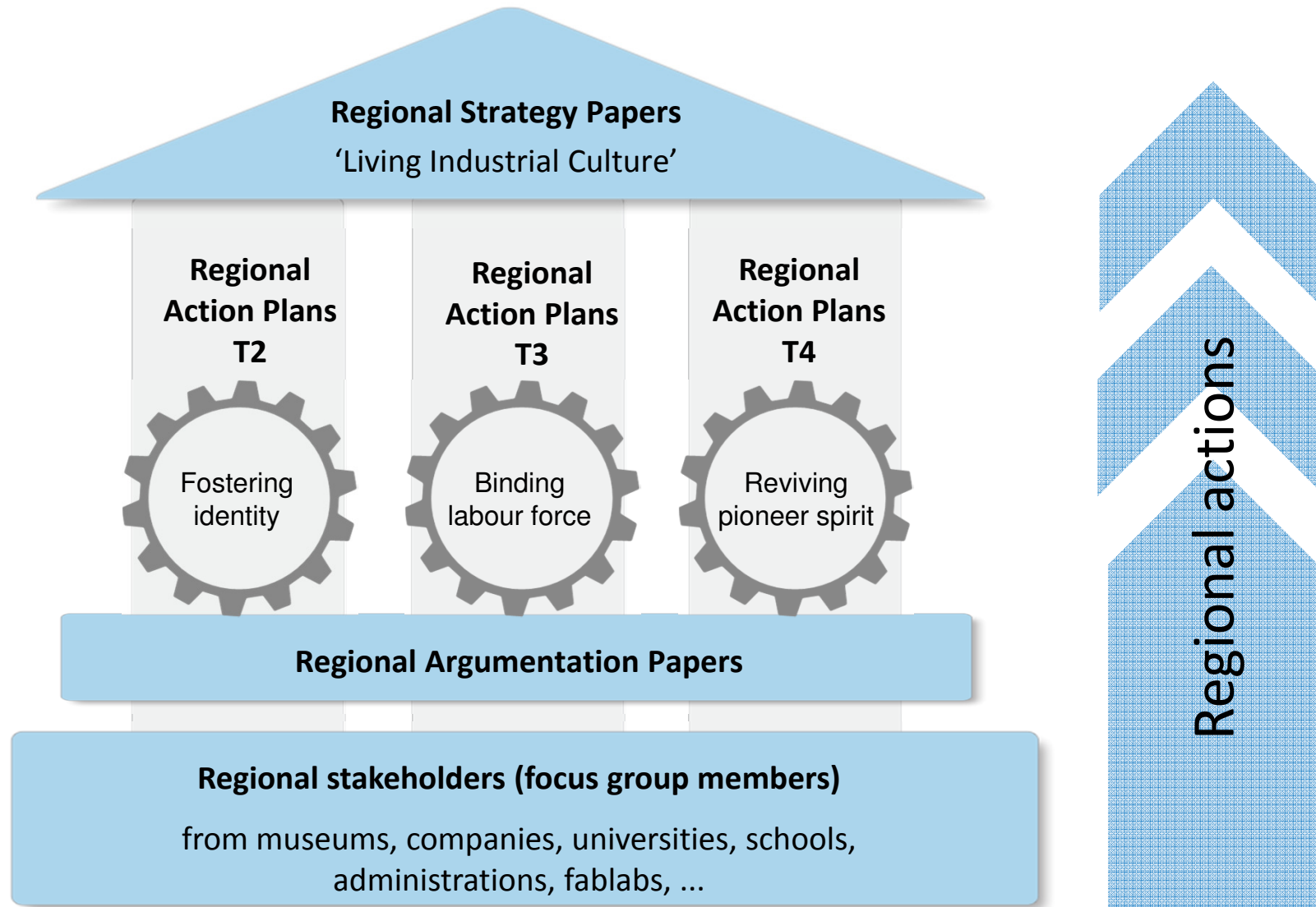
The concept of Industrial Culture addresses regional challenges by aiming at:

- Establishing and promoting Industrial Culture
- Reviving pioneer spirit and creativity
- Changing perception towards a positive image
- Strengthening and utilizing tangible and intangible cultural assets as a location factor
- Improving capacities for a sustainable use of cultural heritage and resources
- Empowering cultural/socio-geographic disadvantaged regions

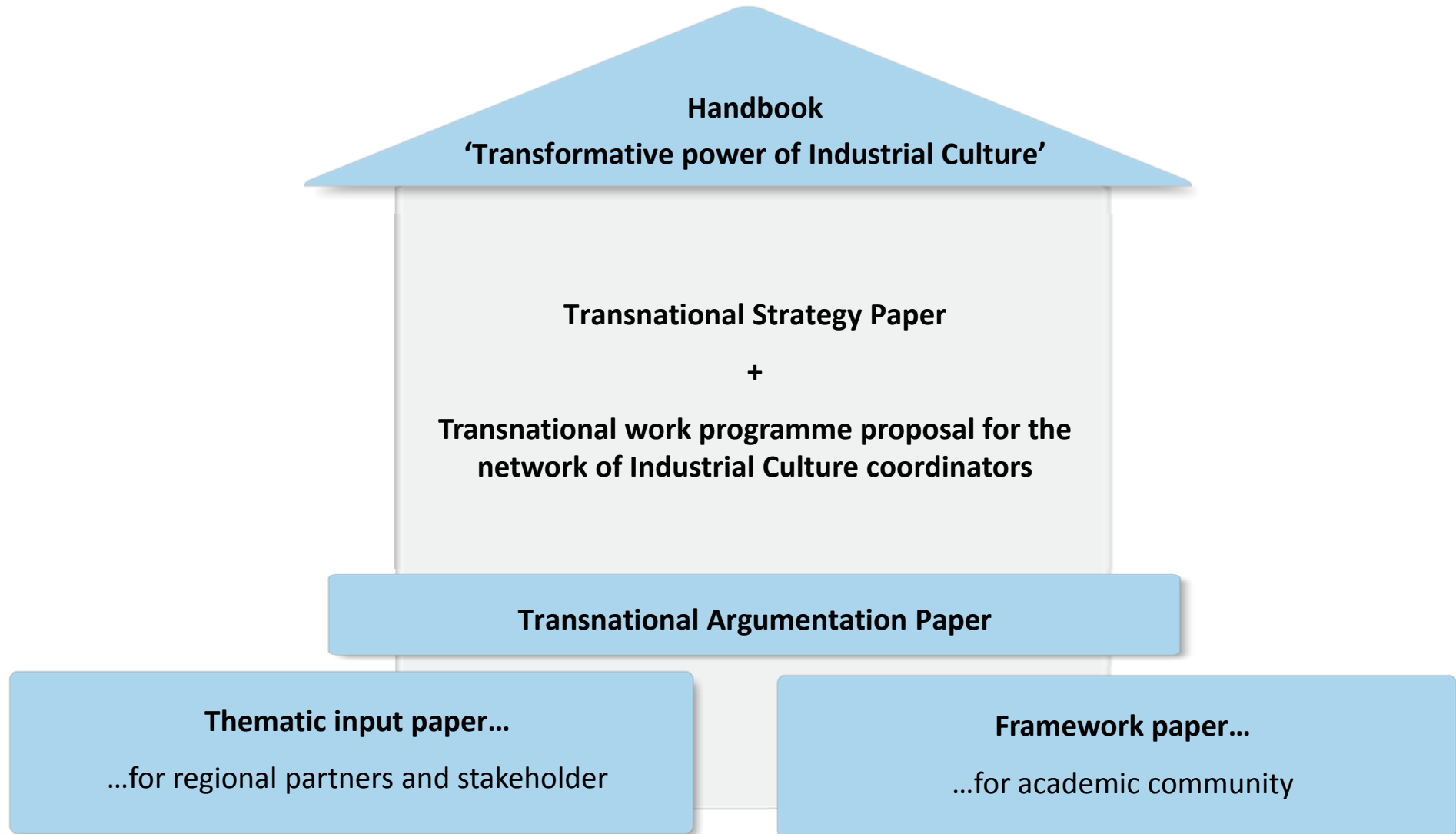
Basic idea



Regional level



Transnational level





Further Information

More information and related documents via:

www.researchgate.net/project/InduCult20-Industrial-Heritage-Cultural-Resources-of-Current-Industries-and-Creative-Pioneers

For more insight, contact us:

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